



Hill Country Fun Fest

July 8, 2024

Jumbo Evans Sports Park

Sponsor packet



**Spring Branch
Tennis Association**

Clinics • Lessons • Leagues



Hello,

My name is Erinn Murray, the Executive Director for Spring Branch Tennis Association (SBTA). It is an honor to be representing our tennis family and raising awareness of this wonderful organization and the work we do here in our community.

We are excited to bring our community together once again for our annual Hill Country Fun Fest! This wonderful 3rd of July fireworks event is the only fundraiser we do, and we would be so grateful for your support. The funds raised through our Fun Fest event enable us to continue and enlarge our scholarship program, providing children the opportunity to be a part of SBTA and for high school graduates an opportunity to continue onto higher education.

The vision of SBTA is to provide the opportunity for quality, affordable tennis for all levels of play in our Spring Branch Community. Within this context, the SBTA seeks to promote an environment for developing morally sound, physically fit, self-reliant individuals and to provide our community with a safe place to benefit from healthy activities and social interactions.

We are grateful to have so many wonderful families represented at SBTA. We wanted to share with you the impact SBTA continues to have on our families and our community. Wendy Gonzales and her family have been involved with SBTA since the organization first began.

My family has been a part of Spring Branch Tennis Association since they first started. It began with my son, then my two daughters. Both girls have been a part of the organization since they were old enough to join. Kailey and Addison have grown up with SBTA. Kailey has played with them, made Varsity tennis, has been a coach for SBTA, and was honored to be a recipient of SBTA's scholarship program in 2023 when she graduated from high school. Addison has also been playing with SBTA since she was 5 yrs. old. She is currently a member of the SBTA Jr. Team Tennis, plays on their Elite team, and has made her Varsity tennis team as a high school freshman. Addison will continue to play with them, and we hope she is able to be part of the scholarship program when she graduates in 2027. If it were not for the wonderful sponsors who donated to this great organization during the Hill Country Fun Fest, the Tennis Association would not be able to do what they do for the youths of our community. My family has been fortunate to be a part of SBTA and will continue to be for years to come. This is a testament to how great the Spring Branch Tennis Association's program has been and will be for the community.



Our Hill Country Fun Fest event is the only public, professional live fireworks show in the area and has become the family and community event of the year. In addition to the fireworks show, this event includes a vendor marketplace featuring many local artisans, live music, several food trucks, and an amazing Kid's Zone with all sorts of activities, bounce houses and games. Bring your family and your chairs and get ready to have a fabulous 4th of July celebration!

Won't you please consider being one of our sponsors for our Hill Country Fun Fest 2024? With a variety of sponsorship opportunities, we would be thrilled to include you and your company as one of our sponsors this year and provide your business with the chance to be part of this amazing community event all while supporting the youth of Spring Branch and the Spring Branch Tennis Association scholarship program.

Thank you for your consideration.

Kindest regards,

Erinn Murray
Executive Director
Spring Branch Tennis Association



Hill Country Fun Fest Sponsorship Opportunities

Presenting Sponsor - \$10,000 (one available)

- ◆ Private tent with banner recognition – banner provided by SBTA
- ◆ Industry exclusivity
- ◆ 10 VIP Parking passes with 30 wrist bands for attendees and 2 beer tickets per guest
- ◆ You and your guests will have access to the VIP tent
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ Community engagement opportunity to volunteer at the event
- ◆ Premier name/logo recognition on all marketing including posters, social media and website with link
- ◆ Prominent logo placement on 2024 annual event t-shirt and event signage
- ◆ Honorary Chair with opportunity to say a few words from stage

Champion Sponsor - \$5,000

- ◆ Private tent with banner recognition – banner provided by SBTA
- ◆ 5 VIP Parking passes with 20 wrist bands for attendees and 1 beer ticket per guest
- ◆ You and your guests will have access to the VIP tent
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ Community engagement opportunity to volunteer at the event
- ◆ Name/logo recognition on all marketing pieces including posters, social media and website with link
- ◆ Logo placement on 2024 annual event t-shirt and event signage

Match Point - \$2,500

- ◆ 3 VIP Parking passes with 10 wrist bands for attendees
- ◆ You and your guests will have access to the VIP tent
- ◆ Company banner provided and displayed by SBTA
- ◆ Space and placement for sponsor to provide their own tent
- ◆ Community engagement opportunity to volunteer at the event
- ◆ Logo recognition on all marketing including posters, emails, social media and website
- ◆ Logo placement on 2024 annual event t-shirt and event signage
- ◆ Booth or game included with vendor fair or kid's zone



Sponsorship Opportunities cont...

Ace - \$1,000

- ◆ 1 VIP Parking pass
- ◆ Logo recognition on all marketing including posters, emails, social media and website
- ◆ Logo placement on 2024 annual event t-shirt and event signage
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ Community engagement opportunity to volunteer at the event

Deuce - \$500

- ◆ 1 Car pass (maximum 6 people)
- ◆ Logo recognition on promotional event materials and website
- ◆ Logo placement on 2024 annual event t-shirt and event signage
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ Community engagement opportunity to volunteer at the event

Love All - \$250

- ◆ 1 Car pass (maximum 6 people)
- ◆ Logo and/or name recognition on event website with link to sponsor website
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ Community engagement opportunity to volunteer at the event
- ◆ Placement on event signage



Hill Country Fun Fest Underwriting Opportunities

Live Music/Stage - \$6,000

- ◆ Large company banner displayed on stage
- ◆ Opportunity to introduce the band and receive autographed memorabilia from band
- ◆ Private tent with banner recognition – banner provided by SBTA
- ◆ 5 VIP Parking passes with 25 wrist bands for attendees and 1 beer ticket per guest
- ◆ You and your guests will have access to the VIP tent
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ Company employees have the opportunity to volunteer at the event
- ◆ Name/logo recognition on promotional materials and social media, event t-shirt and event signage

VIP tent - \$3,500

- ◆ Large company banner displayed outside tent
- ◆ Opportunity to provide food in our VIP guests
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ 3 VIP Parking passes with 20 wrist bands for attendees and 1 beer ticket per guest
- ◆ You and your guests will have access to the VIP tent
- ◆ Community engagement opportunity to volunteer at the event
- ◆ Name/logo recognition on promotional materials and social media, event t-shirt and event signage

Kid's Zone - \$4,000

- ◆ Large company banner displayed at entrance to Kid's Zone (Company can decorate entrance)
- ◆ Booth or game included with vendor fair or kid's zone
- ◆ 3 VIP Parking passes with 20 wrist bands for attendees and 1 beer ticket per guest
- ◆ You and your guests will have access to the VIP tent
- ◆ Community engagement opportunity to volunteer at the event
- ◆ Name/logo recognition on promotional materials and social media, event t-shirt and event signage



**YES! I would like to sponsor the
7th Annual Hill Country FUN FEST!**

<input type="checkbox"/> Presenting Sponsor	\$10,000	<input type="checkbox"/> Match Point Sponsor	\$ 2,500
<input type="checkbox"/> Live Music & Stage Underwriter	\$ 6,000	<input type="checkbox"/> Ace Sponsor	\$ 1,000
<input type="checkbox"/> Champion Sponsor	\$ 5,000	<input type="checkbox"/> Deuce Sponsor	\$ 500
<input type="checkbox"/> Kid's Zone Underwriter	\$ 4,000	<input type="checkbox"/> Love All Sponsor	\$ 250
<input type="checkbox"/> VIP Tent Underwriter	\$ 3,500	<input type="checkbox"/> Yes we will be doing an activity/booth with our sponsorship	

Our activity will be: _____

Name: _____

Name of Company: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number(s): _____

Email Address: _____

Payment Information

Credit Card: Visa MC AMEX Discover Check:

[] Billing Address: Same as above Name on Card _____

Address: _____ City/ST/Zip _____

Card #: _____ Ex. Date: ____/____/____ Code _____

Signature of Donor: _____ Phone: _____

If you are interested in sponsorship for FUN FEST and/or have questions
contact Rita Willoughby at 512-656-3494 or email ritaw.wds@gmail.com.

Mail form with credit card information or check to:

Spring Branch Tennis Association
144 Jumbo Evans Blvd.
Spring Branch, TX 78070



admin@hillcountryfunfest.com/830.205.1150