

# Spring Branch Tennis Center

To Educate and Instruct on the Sport of Tennis

## Vision 2020

*A Strategic Plan originally written in 2013*

*Revised in 2018 to reflect the Vision to 2023*

*Revised in 2022 to reflect the Vision to 2027*

*Updated last – Jan 5, 2023*

Spring Branch Tennis Center's 10 court lighted facility with clubhouse at the Jumbo Evans Sports Park is our vision for 2020.

This vision began in 2006, when the lack of tennis courts and tennis programming became very apparent by many in the community.

Shortly after this realization the partnership between what would be the Spring Branch Tennis organization and the Comal County Park Department was forged and the overall vision began to take shape.

The \$1.3 million dollar facility would be difficult to fund in one large project, so we have broken it down into four phases. All progress for each phase will be made as we raise the funds through grants, donations and fundraising. We have planned the progress in a way for the community to use the facility while we continue to raise the funds necessary to complete all four phases.

**Phase One - COMPLETED** in the fall of 2012, consisted of courts 1 and 2, retaining wall, sprinklers for landscaping nearest these courts, windscreens, and site work for the next two courts that will follow.

**Phase Two** includes the hiring of a tennis instructor who will create programming that will run at the park. This programming will begin to address the need for adult activities and expand our junior programs. This phase will also include the completion of courts 3, 4, 5 and 6. Allowing us to fully engage in adult tennis programming (5 courts are needed for adult league). Phase two will also include a

temporary building for restrooms, office administration and storage. This phase will be momentous for our organization. With the increased number of courts, a pro, and increased participation in tennis at the park, the organizational structure of SBTC will be amended to include membership and additional board and committee guidelines. Estimated completion date for phase two is the spring of 2014.

***OCT 2015 –Phase 2 UPDATE:***

***January 2013 Tennis Professional hired***

***October 2013 Temporary building arrived***

***January 2014 Membership, bylaws and Board of Directors in place***

***March 2014 Courts 3-4 completed***

***AUG 2016 – UPDATE***

***Sept 2016 Septic system install (first step toward clubhouse, also making temporary building restroom functional (No more portable toilet)***

***May 2017 – Phase 2 COMPLETE***

**Phase Three** will consist of the construction of our 4,200 square foot clubhouse with meeting space for community education and gatherings. This phase will also include court lighting for the existing 6 courts. Lighting is very important in the park for extended play, as well as for safety and security purposes. Estimated completion of phase three is the fall of 2017.

***OCT 2015 – Phase 3 UPDATE:***

***March 2015 Lights added to all four existing courts as well as the subpanel for all electrical needs for the remaining 6 courts and the clubhouse.***

***May 2017 Courts 5-6 have been completed***

***May 2018 Court 5-6 Lighting has been installed***

***Feb 2020 Building complete***

***Feb 2020 – Phase 3 COMPLETE***

**Phase Four**, the completion of our master plan for the Spring Branch Tennis Center facility, includes the construction of the last four courts, lighting, and final landscape improvements. Our goal is to have this facility built to completion by the spring of 2020.

This accomplishment will allow our organization to fully serve the Spring Branch and surrounding communities with all that tennis has to offer from tournaments for both adults and juniors to adaptive tennis for those with special needs. There won't be anyone left out of this lifetime sport.

On August 20, 2018, the SBTA Board of Directors met to map out the next 5 years for the organization. Since Phase Three is incomplete minus the building and Phase four has not yet begun, these elements of the plan will be our priority.

Comal County has awarded the funding for the SBTA building in 2019. We anticipate that construction will take approximately 6 months and should be complete late 2019. The project will also include the sidewalks to our 6 existing courts.

On top of maintaining the SBTA facility and all programming that has been developed, The SBTA Board also list the following items as priority for each coming year;

2019

Court Equipment – Squeegees and ball mower

Court Shade for Players

Creating a single-entry point by fencing in between courts to secure the entire facility.

Cameras for both security and web-cam (so players can check court conditions without driving to the facility)

Host 1<sup>st</sup> sanctioned USTA Tournament

Securing 3 sponsors

Increase Membership by 50%

Host 2<sup>nd</sup> Annual Hill Country Fun Fest – July 3<sup>rd</sup> Fund Raiser

**Update- 3 USTA Sanctioned Tournaments were held in 2019**

**All court equipment has been purchased – squeegee's, ball hoppers, ball baskets**

**Court shade canopies were purchased in 2022, manufacture delays have arrival set for March 2023.**

2020

Bleachers with shade for spectators

USTA Adult League

Increase Membership by 75%

Host 2 sanctioned USTA Tournaments

Host 3<sup>rd</sup> Annual Hill Country Fun Fest – July 3<sup>rd</sup> Fundraiser

Add water fountain.

Phase 1 of landscaping plan

First-Aid Defibrillator

Software for membership management and point of sale

Expand CTA (Community Tennis Association) reach

Securing 6 sponsors

**Update – Shade was added over bleachers in 2019**

**Hill Country Fun Fest was cancelled 2020 due to Covid 19**

**Water fountain was added Dec 2022**

**Membership management software was provided by USTA in 2020 as of Jan 2023 we are still using.**

**We held 4 of the 8 planned USTA tournaments in 2020 (due to Covid-19)**

2021

Construct courts 7-8

Host 3 sanctioned USTA Tournaments

Host 4<sup>th</sup> Annual Hill Country Fun Fest- July 3<sup>rd</sup> fundraiser

Increase Membership by 25%

Phase 2 of Landscaping plan

Determine if courts 1-4 need resurfacing

Purchase a van to transport players to and from tournaments

Secure 9 sponsors

**Update- Hill Country Fun Fest returned for 2021**

**Membership increased by 40%**

**In 2021 SBTA hosted 9 sanctioned USTA tournaments, 11 UTR tournaments**

2022

Host 5<sup>th</sup> Annual Hill Country Fun Fest – July 3<sup>rd</sup> fundraiser

Host 4 sanctioned USTA Tournaments

Increase Membership by 25%

Construct Roof over Courts 1-4

**Update- Hill Country Fun Fest had its most profitable event to date**

**In 2022 SBTA hosted 9 sanctioned USTA tournaments, 13 UTR Tournaments**

**Additional bleacher were added to courts 1-4**

2023

Construct courts 9-10

Host 4 sanctioned USTA Tournaments

Host 6<sup>th</sup> Annual Hill Country Fun Fest – July 3<sup>rd</sup> Fundraiser

Add lighted scoreboard to courts

Phase 3 of landscaping plan

On August 27, 2022, the SBTA Board of Directors met to discuss the future of SBTA as an organization and the facility. Through this time together priorities

were established, from facility needs to organizational structure and programming needs.

FACILITY- At this time, the last 4 courts are still waiting for funding. This will continue to be a top priority as programming is at capacity for the existing courts. We have also added a classroom addition to the master plan for the facility. The existing classroom is far too small for the number of participants and regular use we need. The existing classroom has become a coaches office/meeting room for the board. Max capacity is 10-12, and our average participation is 25-50. In an effort to maintain quality of SBTA programming and safety of all involved, we have decided to cap clinic/camp sizes until the additional funding for courts and the classroom can be secured and built.

In the meantime, the other priorities will be as followed.

Hard Wire security cameras

Gate to fully secure the facility

Add railing to existing bleachers

Additional Bleachers

Shade for players on court

Speakers

Create a Landscaping Plan

Water fountain

Van

Roof over courts 1-4

Organizationally – Our plan is to establish a USTA Umbrella CTA- Hill Country CTA - To provide a broader reach for tennis in the Texas Hill Country. This has already begun with the addition of the Hill Country Junior Team Tennis starting Fall of 2022.

Increase board seats – Not adding positions but filling all positions listed. (currently not all positions are filled.)

Addition of Adult Coordinator

Add USTA Adult League

Addition of High-Performance program (Elite)

Pickleball Programming

Organize and plan to host SBTA 20<sup>th</sup> anniversary in 2027 – possible Black-tie

Gala/Casino Night

Continue hosting tournaments for both Juniors and Adults

Broaden the college scholarship to better serve our junior players.

**Update- Water fountain added Dec 2022**

**Additional bleachers added Nov 2022**

**Adult Coordinator hired Oct 2022**

**High Performance Elite Added Oct 2022**

**For 2023 SBTA has scheduled 17 sanctioned USTA tournaments, 7 UTR and 5**

**Pickleball events**